

MULTICULTURAL TOURISM & DEVELOPMENT

PROGRAM OF WORK 21/22

MIAMI
GREATER MIAMI & MIAMI BEACH

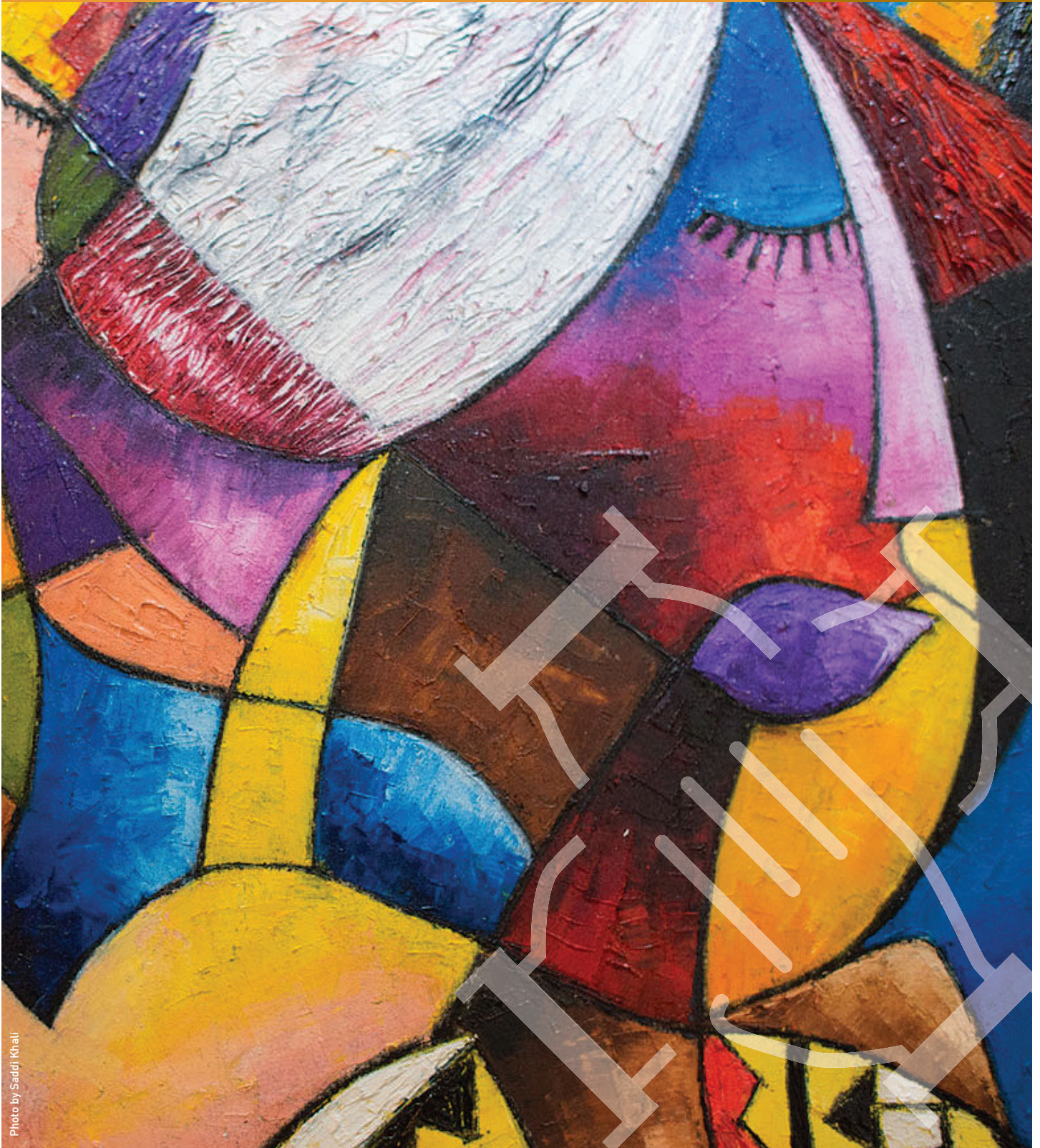


Photo by Saddi Khali

The Official Destination Sales & Marketing Organization for Greater Miami & Miami Beach. CS-03859



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PROGRAM OF WORK

OCTOBER 2021

- 10/1–11/30 Miami Entertainment Months
- 9/15–10/15 Hispanic Heritage Month
- 10/8 Best of the Best Music Festival
- 10/8–10 Miami Carnival
- 10/20 Tourism Business Development Program begins, in collaboration with the Miami Bayside Foundation Fall Program
- 10/20 Multicultural Tourism & Development Committee – Quarterly Meeting

NOVEMBER 2021

- 10/1–11/30 Miami Entertainment Months
- 11/10–13 National Coalition of Black Meeting Planners (NCBMP) / Cincinnati, OH

DECEMBER 2021

- 12/1–1/31 Miami Arts, Culture & Heritage Months
- 12/1–15 Art of Black Miami/Art Season

JANUARY 2022

- 12/1–1/31 Miami Arts & Heritage Months
- 1/17 Martin Luther King Jr. Scholarship Breakfast (virtual)
- TBA Multicultural Tourism & Development Committee – Quarterly Meeting

FEBRUARY 2022

- 2/17 Annual Chinese New Year Festival
- 2/24–27 SoBE Wine & Food Festival
- 2/25–27 Melton Mustafa Jazz Festival Weekend
- TBA Black History Month Heritage Community Tour and/or Experiences

MARCH 2022

- TBA Annual Asian Cultural Festival
- TBA Jazz in the Gardens
- TBA Tourism Business Development Program begins, in collaboration with the Miami Bayside Foundation Spring Program

APRIL 2022

- 4/1–5/31 Miami Attraction & Museum Months
- TBA Community Awareness Presentation
- TBA Art of Black Miami Monthly Podcast Series Launch
- TBA Multicultural Tourism & Development Committee – Quarterly Meeting
- TBA Art of Black Community Mural

MAY 2022

- 4/1–5/31 Miami Attraction & Museum Months
- 5/1–7 National Small Business Week
- 5/1–31 Haitian Heritage Month
- 5/1–31 Asian American and Pacific Islander Heritage Month
- 5/6 H.O.T. Challenge Golf Tournament Fundraiser
- TBA Best of the Best Concert
- TBA Haitian Compas Festival (Haitian Flag Day Festival)
- TBA Sounds of Little Haiti/Haitian Heritage Month Celebration
- TBA Taste of Haiti
- TBA Art of Black Miami Podcast Series
- TBA Art of Black Community Mural

JUNE 2022

- 6/4–8 IPW Conference / Orlando, FL
- 6/15–19 American Black Film Festival (ABFF)
- 6/19 Juneteenth Celebrations
- TBA Art of Black Miami Podcast Series
- TBA Art of Black Miami – Art Talk
- TBA Black Music Month Programming
- TBA Pillars Award Scholarship Luncheon, Miami-Dade Black Affairs Advisory Board Office of the Chair

JULY 2022

- 7/19–21 Destinations International Convention
- 7/20–22 National Association of Black Hotel Owners, Operators & Developers (NABHOOD)
- 7/22–24 International Multicultural Summit
- TBA Lunch & Learn Presentation
- TBA Overtown Music & Arts Festival
- TBA Tourism Business Enhancement – Professional Business Workshop
- TBA Tourism Business Development Program begins, in collaboration with the Miami Bayside Foundation Summer Program
- TBA Art of Black Miami Monthly Podcast Series
- TBA Multicultural Tourism & Development Committee – Quarterly Meeting

AUGUST 2022

- 8/1–9/30 Miami Spice Restaurant Months
- TBA Black Business Month Programming

SEPTEMBER 2022

- 8/1–9/30 Miami Spice Restaurant Months
- 9/1–5 Orange Blossom Classic Weekend
- TBA Africando Trade and Investment Conference
- TBA NABHOOD and International Multicultural Summit
- TBA Arts Launch
- TBA Art of Black Miami Monthly Podcast Series

NOTE: Program of Work reflects major scheduled activities based on planning process. Additional activities are considered throughout the year and others are subject to change.